



**Fehrunnisa Moore, MCC, CPCC**  
**Executive Leadership Development Coach**  
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[Values are Core.pdf](#)

Developer of authentic inspired leadership  
Relationship management strategist

Skill builder for matrix leadership  
Behavioral change specialist

**Fehrunnisa Moore** holds twenty years experience as a trusted advisor in high tech and healthcare corporate environments as an executive coach. She specializes in core leadership development: trust building, interpersonal communication, executive presence, branding, and the emotional intelligence needed to build one's power of influence. She utilizes 360-degree assessments, interviews, and various behavioral assessments to enhance client self-awareness and for constructive insights that address core strengths to leverage and barriers (in collaboration/ stakeholder relationships/ innovation/ communication styles) to overcome. Fehrunnisa was an athletic coach for ten years prior to shifting her focus to executive and team performance. Fehrunnisa holds the highest level credential from the ICF, International Coach Federation (the MCC, Master Certified Coach) and is a Certified Professional Co-Active Coach, CPCC (from CTI, The COACHES Training Institute). She resides in the Silicon Valley, California area.

**Certified:** Values Perspectives, Myers Briggs Type Indicator, MBTI; Lominger Voices 360; HOGAN Leadership Forecast Series; Target Training International DISC, Trimetrix, and Values/Motivators

**Fehrunnisa's mission** is to guide those who thirst for aliveness and fulfillment through core inner work. Her true work is to support clients in connecting with their whole self, discovering and embodying who they really are, fostering their authentic expression and spiritual awakening in life.

**Fehrunnisa Moore's current client list** includes:

- ◆ Cisco Systems, Inc. as executive coach to individuals and teams across WW Systems Engineering, Global and Americas Customer and Partner Assurance, Americas Sales Organization across all sectors, Global Security Sales Organization, and Americas Partner Organization.
- ◆ Intel, McAfee Security Americas Sales as a builder of emotional intelligence and authenticity with their Sales VPs in support of their emerging culture and transformation during their company integration.
- ◆ Sutter Health University and Palo Alto Medical Foundation in their Physician Executive Development Program grooming high potential physician leaders for executive readiness.
- ◆ Business leaders, entrepreneurs, and other professionals looking to live a values oriented life: a life designed to give expression to that which truly matters and fosters meaningfulness.